THE WORST INFLUENCER MONEY CAN BUY.

He doesn't want your money anyway.

Kobomotive is the classic-car label of **Koen Bogaert**, based in Antwerp, Belgium. Collector, rally driver, keynote speaker, volunteer guide at the Squadra Abarth & Rally Collection in Lier and host of the Distinguished Gentleman's Drive Antwerp.

On Instagram (@kobomotive) he shares Italian classics from a Belgian point of view: real ownership, long-distance drives, rallies and the people behind remarkable machines. Told with dry humour, one specific detail at a time. Driven, not displayed.



'65 FIAT VIGNALE 1300 S
One of the 18 survivors worldwide.

1.9M
VIEWS ON A SINGLE REEL
Organic. No budget, no supercar.

9,127
INSTAGRAM FOLLOWERS
As of 11 November 2026.

2,500 km
BELGIUM TO THE MILLE MIGLIA
In a 40 hp Fiat Cinquecento, over the Furka Pass.

Podium
ZOUTE GT RALLY
In a 1965 Vignale. Everyone was surprised.

THE AUDIENCE

Petrolheads who care about Italian design, coachbuilders and the stories behind the cars. Niche, engaged, mostly Europe.

Engagement rate: 3.4% of accounts reached (Instagram Insights, November 2026)

Current reach, views, countries and age available on request.

THE GARAGE

01 1965 Fiat Vignale 1300 S · Goldie
02 1966 Lancia Fulvia Berlina 2C · Bettina
03 1994 Fiat Cinquecento · Tino
04 1996 Alfa Romeo GTV V6 TB
05 1997 Lancia Kappa Coupé 2.4 · project
06 2019 Jaguar F-Type · 774RW

SELECTED STORIES



MILLE MIGLIA ROAD TRIP · 2026

THE LITTLE FIAT THAT COULD

A 1994 Cinquecento, 2,500 km, the Furka Pass, Brescia and Sirmione. The smallest car in the convoy became the biggest story.



ZOUTE GT RALLY · BEHVA RALLY

ON THE PODIUM

A 1965 Vignale on the podium of the Zoute GT Rally, surrounded by cars worth more than his street.



SQUADRA ABARTH & RALLY COLLECTION

BEHIND THE COLLECTION

Rally and Abarth history, told by a volunteer guide who knows which car did what, and what it cost to fix.

I DON'T WANT YOUR MONEY.

I want access to extraordinary cars and fascinating stories. And possibly the keys.
Definitely the keys.

EVENTS AND RALLIES

Paddock, preview and behind-the-scenes access. Driver and owner stories from inside the event.

AUCTIONS AND COLLECTIONS

Early previews, a conversation with your specialists, the stories behind the lots.

MUSEUMS AND HERITAGE

Curator-led stories, restoration insights and rare-car features.

WHAT YOU GET

One original reel, three to five Stories and a recap, built around an editorial idea we agree on together. Knowledgeable storytelling for a niche audience that actually cares. Independent voice, partnerships always disclosed, scope agreed case by case.



ON STAGE · KEYNOTE SPEAKER · 20 TO 55 MINUTES

SPEAKER OF THE YEAR.

IN THE BUILDING INDUSTRY, ADMITTEDLY. BUT HEY, I WON.

The stage is nothing new. Koen entertains your audience with automotive history they never thought about, and a few things he did himself. From a 20-minute opener to a 55-minute keynote.

T1 THE WOMEN WHO BUILT THE CAR

How women shaped the early days of the automotive industry.

T2 THE UGLIEST CAR EVER

Every audience has an opinion. Most of them are wrong.

T3 WHEELS IN SPACE

How Americans and Russians fought to put wheels on the Moon and other planets.

T4 SORRY, UBER

Somebody had the same idea in 1914. And it worked.

CONTACT

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BOOKINGS

Events, rallies, auctions, museums and keynotes. Open to European events. Subject line: "Keynote request" or "Invitation".

OH, AND ONE MORE THING. I PROMISED MY WIFE I'D LEAVE THE CHEQUEBOOK AT HOME. SHE NEVER MENTIONED THE CREDIT CARD.